

MHEDA CONVENTION & EXHIBITOR SHOWCASE

JW Marriott Water Street | Tampa Bay, Florida
April 26 - 30, 2025

ENERGIZE
FOR TOMORROW



Agenda of Events

Saturday, April 26

1:00 pm – 5:00 pm MHEDA Registration Desk

Sunday, April 27

7:00 am – 2:00 pm Liz Richards Scholarship Golf Tournament at TPC Tampa Bay (Optional Activity)

9:00 am – 12:00 pm City Showcase Bike Tour (Optional Activity)

9:00 am – 6:00 pm MHEDA Registration Desk

9:00 am – 6:00 pm Re-Charge Lounge

12:00 pm – 4:00 pm Exhibitor Showcase Set-Up

4:00 pm – 5:00 pm Women in Industry Networking Reception

5:00 pm – 6:00 pm Newcomers' Welcome Reception

6:30 pm – 9:30 pm Havana Nights Aboard the Yacht Star Ship – Opening Party Cruise

Monday, April 28

7:00 am – 8:00 am Breakfast Buffet

7:00 am – 5:00 pm MHEDA Registration Desk

7:00 am – 5:00 pm Re-Charge Lounge

8:00 am – 9:30 am MHEDA Annual Business Meeting & Keynote Presentation

Five Shark Points: Fundamentals for Success in Business and Life – Daymond John

9:30 am -12:30 pm Exhibitor Showcase

11:30 am – 3:00 pm Hyde Park Tour (Optional Activity for Spouses/Guests)

12:30 pm – 1:30 pm Lunch

1:30 pm – 2:30 pm Three Session Options

1. **2025 Material Handling Business Trends** Roundtable Discussions

2. **Leading Relationships:** Radically Increase Engagement, Reduce Turnover, Eliminate Conflict, and Build High Performance Business Relationships – Steve McClatchy

3. **Execute Easier:** How the Same Team Who Runs Daily Operations Can Simultaneously Accomplish Their Growth Goals – Andrea Jones

2:30 pm – 2:45 pm Break

2:45 pm – 3:45 pm General Session: The Future is Now: How to Leverage AI and Tech Innovations to Reshape your Business and Cybersecurity – Theresa Payton

3:45 pm - 4:00 pm Break

4:00 pm – 5:00 pm MHEDA Gives Back

5:00 pm – 6:00 pm Happy Hour Reception

6:00 pm – 7:00 pm Sponsored Receptions

7:00 pm Open Evening for Convention Attendees



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Tuesday, April 29

7:30 am – 8:30 am

Breakfast Buffet

7:30 am – 3:00 pm

MHEDA Registration Desk

7:30 am – 3:00 pm

Re-Charge Lounge

8:30 am – 9:30 am

General Session: Make the Impossible Possible - Ben Nemtin

9:30 am – 9:45 am

Break

9:45 am – 11:00 am

Three Session Options

1. **Workforce Trends:** Disruption-Proof Your Business for the Workplace of Tomorrow - Claudia St. John

2. **2025 and Beyond:** Strategic Moves for Business Growth and Sustainability - Gene Marks

3. **Three Tips for Big Change** – Andrea Jones

11:00 am – 11:15 am

Break

11:15am – 12:15 pm

General Session: The Next Renaissance - Zack Kass

11:30 am – 3:00 pm

Lunch at The Columbia Restaurant (Optional Activity for Spouses/Guests)

12:15 pm – 1:15 pm

Lunch

1:15 pm – 2:30 pm

Three Session Options

1. **Ready, Set, Engage:** How to Empower Your Workforce for Success – Claudia St. John

2. **Key Takeaways from MHEDA's DSC Report** – Gene Marks

3. **Get the Meeting No One Else Can:** Intel Secrets to Find the Right Person, at the Right Time, with the Right Message – Sam Richter

2:30 pm – 2:45 pm

Break

2:45 pm – 4:00 pm

General Session: Challenges and Opportunities in 2025–2027– Brian Beaulieu

7:00 pm – 10:00 pm

Brew Bash Closing Party

Wednesday, April 30

8:00 am – 9:00 am

Farewell Breakfast