

# MHEDA CONVENTION & EXHIBITOR SHOWCASE

JW Marriott Water Street | Tampa Bay, Florida  
April 26 - 30, 2025

**ENERGIZE**  
FOR TOMORROW



## Exhibitor Showcase On-Site Schedule

### Sunday, April 27

12:00 pm – 4:00 pm Exhibitor Set up Tampa Bay Ballroom (Fourth Floor)

### Monday, April 28

6:30 am - 7:45 am Tampa Bay Ballroom is Open to Finalize Set up

7:00 am - 8:00 am Breakfast Ybor Ballroom (Second Floor)

**8:00 am - 9:30 am Annual Business Meeting and Keynote Presentation**

Fundamentals for Success in Business and Life Presented by Daymond John, Shark Tank Investor, Entrepreneur, and FUBU CEO

**9:30 am - 12:30 pm Exhibitor Showcase**

One person must be at your booth during Showcase Hours

1:30 pm - 2:30 pm Lunch Ybor Ballroom (Second Floor)

2:30 pm - 3:45 pm Afternoon Sessions

**4:00 pm - 4:45 pm MHEDA Gives Back**

**4:45 pm - 5:45 pm Exhibitor Showcase Happy Hour**

**5:45 pm - 7:00 pm Exhibitor Tear Down**

## 2025 MHEDA Convention

[LEARN MORE](#)

### Need Assistance?

Contact Rebecca Hein at [rhein@mheda.org](mailto:rhein@mheda.org)

